Pip McCormac

Interiors and food editor Pip McCormac calls his brushed gold HydroTap a 'kitchen must-have'



Location: London

Client: Pip McCormac

Sector: Residential

Product: HydroTap Arc with matching mixer

tap in brushed gold



The brief

An 'Instagrammable' kitchen with the products to match.

The solution

With help from interior design duo 2LG Studio, Pip McCormac completely redesigned his flat to give him an 'Instagrammable' kitchen with plenty of worktop space and a big island. Products had to be functional yet stylish - which is why he decided to include a HydroTap Arc with a matching mixer in brushed gold. Making life in the kitchen as easy as possible, Pip says the HydroTap is used all the time and encourages him to drink more water.

The results

"I'd never really considered that a boiling tap could have such an impact on daily life, but after using one for a weekend I was hooked! My filtered boiling, chilled and sparkling HydroTap is used all the time. The chilled water encourages me to drink more water and the instant boiling water makes cooking processes so quick, especially when combined with my induction hob."

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Pip McCormac, Associate Editor Red Magazine

